Narrate™ Your Story

Every organization has its own story to tell. Create compelling spaces that bring your culture and mission to life with a solution that's always ready for what's next.
Effectively communicating brand and culture and supporting new ways of working together are what will keep workplaces relevant for today and tomorrow. Narrate’s design-centric platform offers limitless opportunities for brand expression and storytelling to help workers feel connected to the organization, while its dynamic infrastructure creates all the spaces people need to do their best work.
Effectively communicating brand and culture and supporting new ways of working together are what will keep workplaces relevant for today and tomorrow. Narrate’s design-centric platform offers limitless opportunities for brand expression and storytelling to help workers feel connected to the organization, while its dynamic infrastructure creates all the spaces people need to do their best work.

**The Need for Belonging**

In a polarized world, fostering belonging will help workers feel better connected with each other and the organization.

93% of organizations consider a “sense of belonging” as key to organizational success moving forward.  

Culture, community, & collaboration are at the core of the new post-pandemic work experience.

Source: 1) Deloitte, 2020 Global Human Capital Trends  
2) Gensler, Design Forecast 2021
The Impact of the Physical Workplace

The role of the office remains critical to organizational success.

100% of organizations see the office as important to communicate brand and culture.¹

70% of workers consider the office as the perfect place for team building, management support, and completing complex tasks.²

Source: 1) CBRE, Global Occupier Sentiment Survey, September 2020
2) Jones Lang LaSalle, November 2020
A Hybrid Approach to Work Location

Hybrid work is the new normal and now a preferred way of working.

72% of global knowledge workers prefer a hybrid work arrangement that combines the home and the office.

75% of workers expect their employers to support working at home.

1 in 3 workers ask for a dedicated allowance to set up a proper work environment at home.

Sources:
1. Slack, March 2020
2. Jones Lang LaSalle, November 2020
**Autonomy and mobility**—having choice in where to work during an average day—are unequivocally associated with higher performance.

---

**Flexibility is Key in Work Environments**

The need for choice and the split preferences of workers for space types demands flexibility.

60% of the U.S. workforce would prefer a private office with a door.²

48% of the U.S. workforce would prefer a dedicated desk with personal storage.²

---

Source: 1) Gensler, U.S. Workplace Survey 2020
2) Kuchar, The Future of the Office, February 2021
When it comes to future-proofing the workplace against inevitable change, forward-thinking businesses need a furniture solution that can quickly adapt and evolve. Narrate creates long-term value for organizations with a modular product toolkit designed to embrace the issues of today and every tomorrow.
Meet Narrate

A holistic workplace solution that can be dialed up or down as needed to support culture, creativity, connection, communication, and concentration.
Engaging Spaces for Brand Expression

Narrate can tell your unique story and help workers feel more connected to the organization through custom graphics, mixed materials, and panels that go from bold to subtle, timeless to contemporary.
Narrate's unique shelters and pergolas create engaging small group spaces that encourage social interaction and idea sharing.
A Champion for Choice

Narrate’s flexible infrastructure accommodates independent or social work as needed, where needed—providing an agile workforce with the freedom of choice to work in their own, unique way.
Providing Ultimate Flexibility

Narrate offers a versatile framework to create diverse layouts and accommodate varying privacy levels. Its modular and adaptable components combine in seemingly endless ways to support growth and change.
Reimagine the workday with dedicated areas for collaborative and focused work to social spaces that foster connection and belonging. Narrate lets you tell the story of your brand and culture while bringing out your peoples’ best.
Setting Description

Engaging spaces for personal reflection or group collaborative work within the open plan. These settings could be used to support nearby team members as personal breakaway spaces.
Supported Activities

- Promotes visibility and connection while providing spatial and sound barriers
- Supports small group information sharing and multi-faceted collaboration
- Accommodates personal reflection and renewal
- Provides space for conducting phone calls
- Enables freedom of choice by accommodating varying workstyles
Setting Description

Efficient spaces to engage in individual work in the open plan. These settings could be used to support visitors or as personal breakaway spaces for residents.
Supported Activities

- Eliminates noise and visual distractions
- Supports individual work that requires privacy and concentration
- Provides space for conducting phone calls
- Accommodates personal reflection and renewal
- Encourages well-being with height-adjustable worksurfaces
- Enables freedom of choice by accommodating varying workstyles
Featured Products

1. Narrate Systems
   Kimball

2. Xsede Height-Adjustable Tables
   Kimball

3. Joya Seating
   Kimball

4. Priority Storage
   Kimball

5. Portata Seating
   Kimball

6. Ridella Height-Adjustable Table
   Etc.
Setting Description

Versatile layout that accommodates individual work activities, social interaction, and small group collaboration. This can be located adjacent to resident workspaces for teams to connect in the open plan.
Supported Activities

- Provides centralized area for small group collaboration and social activities
- Wall panels provide opportunities for visual display and information sharing
- Individual workspace could support resident or visitor for independent work or phone calls
- Promotes visibility and connection while providing spatial and sound barriers
- Enables freedom of choice by accommodating varying workstyles
Setting Description

Welcoming and visually engaging dedicated spaces for individual focus work in the open plan.
Supported Activities

• Eliminates noise and visual distractions
• Supports individual work that requires privacy and concentration
• Promotes visibility and connection while providing spatial and sound barriers
• Accommodates personal reflection and renewal
• Vertical storage provides space-efficient organization while creating a boundary
• Customizable end panels communicate brand and connect workers with organization’s purpose

Download Planning Ideas
Featured Products

1. Narrate Kimball
2. Joya Seating Kimball
3. Stow 3-Drawer File Cabinet, Rolling Storage Poppin
4. Lochlyn Storage National

Download Planning Ideas

Setting Description

Supported Activities

Featured Products
Setting Description

Inviting informal space or breakaway area for small group meetings or casual social interactions within the open plan.
Supported Activities

- Provides comfortable, lounge setting for social activities and relaxed conversations
- Supports small group information sharing and discussion
- Accommodates meetings with virtual participants
- Supports relaxation to encourage rejuvenation
- Storage offers space efficient organization and access to resources
- Enables freedom of choice by accommodating varying workstyles

Setting Description

Supported Activities

Featured Products

Download Planning Ideas
Dynamic dedicated spaces for workers to engage in short-term individual work. This setting could be used to support visitors or as personal breakaway spaces for residents.
Setting Description

- Provides drop-in space for visitors to perform independent work
- Promotes visibility and connection while providing spatial and sound barriers
- Wall panels provide opportunities for visual display and information sharing
- Enables freedom of choice by accommodating varying workstyles

Supported Activities

Download Planning Ideas ➔
Setting Description

Engaging spaces for activity-based working within the open plan. Layout accommodates individual work activities, private reflection, and intimate settings for one-on-one or small group discussions.
Supported Activities

- Promotes visibility and connection while providing spatial barriers
- Supports individual work that requires privacy and concentration
- Accommodates personal reflection and renewal
- Supports small group information sharing and short-term one-on-one meetings
- Provides drop-in space for conducting phone calls
- Enables freedom of choice by accommodating varying workstyles
Featured Products

1. Narrate Systems Kimball
2. Xsede Height-Adjustable Tables Kimball
3. Priority Desk Kimball
4. Joelle Seating Kimball
5. Footprint Worksurface Kimball
6. Melora Seating Kimball

Download Planning Ideas 📂
Setting Description

Dedicated spaces for small group collaborative work or social engagement. Creates hubs of interaction within the open plan.
Supported Activities

- Eliminates noise and visual distractions
- Supports small group information sharing and multi-faceted collaboration
- Provides private lounge setting for social activities and relaxation

Setting Description

Supported Activities

Featured Products
Setting Description

Engaging spaces for individual work, private reflection, or social interaction. Creates breakaway areas for residents within the open plan or supports visitors who need short-term workspaces.
**Supported Activities**

- Eliminates noise and visual distractions
- Provides comfortable, lounge setting for social activities and relaxed conversations
- Supports individual work that requires concentration
- Accommodates personal reflection and renewal
- Provides drop-in space for conducting phone calls
- Enables freedom of choice by accommodating varying workstyles

Download Planning Ideas 📝
Setting Description

Engaging spaces for group work, social interaction, or private reflection. This can be located adjacent to resident workspaces for teams to connect in the open plan.
Supported Activities

- Supports small group information sharing and collaboration
- Provides comfortable, lounge setting for social activities and relaxation
- Accommodates personal reflection and renewal
- Promotes visibility and connection while providing spatial and sound barriers
- Enables freedom of choice by accommodating varying workstyles

Download Planning Ideas  

Setting Description  

Supported Activities  

Featured Products  

Kimball Narrate
Setting Description

Welcoming spaces for individual work and small group discussions. Can be used to support visitors needing drop-in workspaces or as personal breakaway spaces for residents.

Download Planning Ideas
Supported Activities

- Supports individual work that requires privacy and concentration
- Provides drop-in space for conducting phone calls
- Accommodates personal reflection and renewal
- Supports one-on-one or small group discussions
- Promotes visibility and connection while providing spatial barriers
- Enables freedom of choice by accommodating varying workstyles and postures
Setting Description

Engaging spaces for group work, social interaction, or individual work. Creates zones for activity-based working within the open plan.
Supported Activities

- Provides areas for multi-faceted collaboration and social activities
- Supports small group information sharing
- Accommodates meetings with virtual participants
- Supports individual work that requires privacy and concentration
- Enables freedom of choice by accommodating varying workstyles
Featured Products

1. Narrate System
   Kimball

2. Fixx Table
   Kimball

3. Pep Seating
   Kimball

4. Helio Seating
   Kimball

Download Planning Ideas 📘
Narrate Your Own Story

Love What You See?
To make it easy for you, the design files and specifications are available for these Narrate idea starters.

Looking For Something Unique?
Let us help design a space that tells your specific story.

Want More Inspiration?
See how Narrate helped this non-profit connect their mission and brand to their workplace.

Download now
Engage with Us
View Case Study